

## Corporate Plan 2011/12

## APPENDIX 2b

Cherwell District Council's new corporate plan will be developed for the same period as covered by the comprehensive spending review (4 years 2011/12 - 14/15). This version outlines the Council's priorities for **year one** of the period (**2011-2012**) taking into account the possible reduction in the Council's net budget from £18.5m to £17m.

This draft outlines the Council's four strategic priorities and the objectives that underpin each one. The performance of each objective will be monitored through either progress against projects, key milestones or numerical performance measures. The detail behind these measures and milestones will be set out in January 2011 after the completion of public consultation.

*\* Specific note should be made of objectives A3 and C1 which will be further developed when national policy implications are fully understood including the Localism Act and policy guidance relating to the role of the voluntary sector (the 'Big Society').*

	<b>A</b> <b>A District of Opportunity</b>	<b>B</b> <b>A Cleaner Greener Cherwell</b>	<b>C</b> <b>A Safe, Healthy and Thriving Community</b>	<b>D</b> <b>An Accessible Value for Money Council</b>
<b>1</b>	<p><b>Work with partners to tackle disadvantage in the District.</b></p> <ol style="list-style-type: none"> <li>Brighter Futures in Banbury (project measure)</li> <li>Homelessness, Benefits, take up, improving service, supporting residents through benefits reforms, to include mortgage rescue (project and numerical measures)</li> <li>Support people into work - apprenticeships and the Job Club (project measure)</li> </ol>	<p><b>Provide excellent waste collection and recycling services, working to reduce the amount of waste produced and to increase recycling across the district.</b></p> <ol style="list-style-type: none"> <li>Recycling rates (% numerical measure)</li> <li>Total waste reduction (numerical measure)</li> <li>Customer satisfaction (numerical measure)</li> </ol>	<p><b>* Support the local community, voluntary and not for profit sectors to play an active role in the district.</b></p> <ol style="list-style-type: none"> <li>Work with the local voluntary sector to provide advisory services for the local community (project measure)</li> <li>Support volunteering across the district (project measure)</li> <li>Develop a new community development strategy to ensure the Council's work in this area provides value for money and addresses local need (project measure)</li> </ol>	<p><b>Provide value for money and a financially sound organisation, minimising the impact of smaller council budgets on frontline and priority services.</b></p> <ol style="list-style-type: none"> <li>Achieve annual savings plan targets (financial measure against medium term financial strategy)</li> <li>Ensure the Council's budget is matched to strategic priorities and services are able to demonstrate they provide value for money (finance/project measure)</li> <li>% of people who feel the Council provides value for money (satisfaction measure annual survey)</li> </ol>
<b>2</b>	<p><b>Balance economic development and housing growth.</b></p> <ol style="list-style-type: none"> <li>Major new housing projects (measured through the AMR) (numerical measure)</li> <li>Affordable housing delivery(% numerical measure)</li> <li>Promoting economic development through business advice / support, inward investment, Local Enterprise Partnerships (project measure)</li> </ol>	<p><b>Work to ensure our streets, town centres, open spaces and residential areas are clean, well maintained and safe.</b></p> <ol style="list-style-type: none"> <li>Street and environmental satisfaction (numerical measure)</li> <li>Litter/graffiti/fly-tipping/dog mess (numerical measure)</li> <li>CCTV TBC – may need an alternative</li> </ol>	<p><b>Provide good quality recreation and leisure opportunities in the district.</b></p> <ol style="list-style-type: none"> <li>Maintain current levels of visits/usage to district leisure centres (measure to be determined)</li> <li>Maintain high customer satisfaction with Banbury Museum (attendance figures and schools attendance - numerical measure)</li> <li>Work with partners to develop the SW Bicester multi-sports village (project measure)</li> </ol>	<p><b>Work with partners to reduce Council costs.</b></p> <ol style="list-style-type: none"> <li>Reduce senior management costs by implementing a single shared senior management team with South Northants Council (financial measure)</li> <li>Explore opportunities to share further services with South Northamptonshire Council, for example building control (project measure)</li> <li>Explore opportunities to develop other service delivery models to further reduce the Council's costs (project measure)</li> </ol>

	<b>A</b> <b>A District of Opportunity</b>	<b>B</b> <b>A Cleaner Greener Cherwell</b>	<b>C</b> <b>A Safe, Healthy and Thriving Community</b>	<b>D</b> <b>An Accessible Value for Money Council</b>
<b>3</b>	<p><b>* Develop a robust and locally determined planning framework.</b></p> <ol style="list-style-type: none"> <li>1. Localism – implement the Localism Act in the district (project measure)</li> <li>2. Transport/infrastructure (project measure)</li> <li>3. Development control (project measure)</li> </ol>	<p><b>Work to reduce our impact on the natural environment, limit our use of natural resources and support others in the district to do the same.</b></p> <ol style="list-style-type: none"> <li>1. Energy Efficiency / local energy generation (project measure)</li> <li>2. CO2 reduction (project measure)</li> <li>3. Fuel poverty / affordable warmth (project measure)</li> </ol>	<p><b>Work with partners to tackle anti-social behaviour and support community safety.</b></p> <ol style="list-style-type: none"> <li>1. Work with partners to reduce crime and the fear of crime in the district. (numerical measures)</li> <li>2. Work with partners to tackle Anti-Social Behaviour in the district (numerical measure)</li> <li>3. Provide a programme of activities for young people (project measure)</li> </ol>	<p><b>Demonstrate that we can be trusted to act properly for you by being transparent about our costs and performance.</b></p> <ol style="list-style-type: none"> <li>1. Publish financial and performance data on our website on a monthly basis to enable local people to scrutinise us (project measure)</li> <li>2. Publish an annual report of our performance and accounts providing a summary of our performance in respect of local priorities (project measure)</li> <li>3. Consult with local residents in a cost effective manner to ensure the Council has a good understanding of local priorities (project measure)</li> </ol>
<b>4</b>	<p><b>Work to improve the quality and vibrancy of our town centres and urban areas.</b></p> <ol style="list-style-type: none"> <li>1. Canal side Banbury (project measure)</li> <li>2. Bicester Town Centre (project measure)</li> <li>3. Bolton Road Banbury (project measure)</li> </ol>	<p><b>Work with partners to support the development of Eco-Bicester, creating a centre of excellence in terms of green or sustainable living.</b></p> <ol style="list-style-type: none"> <li>1. Make progress delivering the first phase of housing (400 homes built in to the highest environmental standards) (project measure)</li> <li>2. Demonstration projects (project measure)</li> <li>3. Community participation (project measure)</li> </ol>	<p><b>Support improvement of local health facilities, services and standards across the district.</b></p> <ol style="list-style-type: none"> <li>1. Support the local NHS to retain and develop health services at the Horton General Hospital (project measure)</li> <li>2. Continue to support new and improved health services in Bicester and the surrounding area (project measure)</li> <li>3. Promote active lifestyles (project measure e.g. the Ageing Successfully programme)</li> </ol>	<p><b>Work to ensure we provide good customer service through the delivery of high quality and accessible services.</b></p> <ol style="list-style-type: none"> <li>1. Maintain existing levels of customer satisfaction (numerical measure)</li> <li>2. Maintain existing levels of satisfaction with information provided by the Council (numerical measure)</li> <li>3. Increase the number of our services accessible online / make it easier to deal with the Council online (project measure)</li> </ol>
<b>Pledges? Possible areas for public pledges could include the following service areas:</b>				
<b>1</b>	Affordable Housing (%)	Recycling	Leisure Centres	Savings
<b>2</b>	Bicester Town Centre	Street and Environmental Satisfaction		Customer Satisfaction
<b>3</b>		Eco-Bicester		Increase the number of online line services